

## **Advertising Agencies in Sri Lanka**

Advertising agencies in Sri Lanka are typically service organizations that are involved in the creation, planning and handling advertising and other forms of promotion of a particular product/ service for another party (i.e. their clients.)

The advertising agency would function independently of its client. More and more businesses are using the services of advertising agencies in Sri Lanka since the agency, not being involved in formulating the particular product/ service is able to better observe the outsiders' point of view in promoting the particular product/ service

## **Advertising in Sri Lanka**

An Advertising in Sri Lanka advertising agency or ad agency is a service business dedicated to creating, planning and handling advertising (and sometimes other forms of promotion) for its clients in Advertising in Sri Lanka. Advertising in Sri Lanka An ad agency is independent from the client and provides an outside point of view to the effort of selling the client's products or services. Advertising in Sri Lanka An agency can also handle overall marketing and branding strategies and sales promotions for its clients in Advertising in Sri Lanka.

Typical Advertising in Sri Lanka agency clients include businesses and corporations, non-profit organizations and government agencies. Agencies may be hired to Advertising in Sri Lanka proadvertising campaign.

## **Advertising Sri Lanka**

Advertising Sri Lanka is a form of communication that typically attempts to persuade potential customers to purchase or to consume more of a particular brand of product or service. Advertising Sri Lanka Many advertisements are designed to generate increased consumption of those products and services through the creation and reinforcement of "brand image" and "brand loyalty". Advertising Sri Lanka For these purposes, advertisements sometimes embed their persuasive message with factual information. Advertising Sri Lanka Every major medium is used to deliver these messages, including television, radio, cinema, magazines, newspapers, video games, the Internet and billboards. Advertising is often placed by an advertising agency on behalf of a company or other organization Advertising Sri Lanka.

## **Ads Sri Lanka**

Ads Sri Lanka the same advertising techniques used to promote commercial goods and services can be used to inform educate and motivate the public Ads Sri Lanka about non-commercial issues Ads Sri Lanka, such as AIDS, political ideology, energy conservation, religious recruitment, and Ads Sri Lanka deforestation.

Ads Sri Lanka Advertising, in its non-commercial guise, Ads Sri Lanka is a powerful educational tool capable of reaching and motivating large audiences. Ads Sri Lanka "Advertising justifies its existence when used in the public interest - Ads Sri Lanka it is much too powerful a tool to use solely for commercial purposes." - Ads Sri Lanka Attributed to Howard Gossage by David Ogilvy.

## **Advertisement Sri Lanka**

Advertisement Sri Lanka A television advertisement or television commercial (often just commercial (US) or advert or ad (UK) or ad-film (India)) is a span of television programming produced and paid Advertisement Sri Lanka for by an organisation that conveys a message. Advertisement Sri Lanka Advertisement revenue provides a significant portion of the funding for most privately owned television networks Advertisement Sri Lanka.

Advertisement Sri Lanka The vast majority of television advertisements today consist of brief advertising spots, ranging in length from a few seconds to several minutes (as well as program-length infomercials). Advertisement Sri Lanka Advertisements of this sort have been used to sell every product imaginable over the years, from household products to goods and services, to political campaigns. Advertisement Sri Lanka The effect of television advertisements upon the viewing public has been so successful and so pervasive that it is considered impossible for a politician to wage a successful election campaign, in the United States, without use of television advertising. Advertisement Sri Lanka In certain countries, France or Japan for example, political advertisement is forbidden on television Advertisement Sri Lanka.

**<http://www.advertisingagenciesinsrilanka.com/>**